

LITTLE MIX ANNOUNCE FIRST-EVER HEADLINING NORTH AMERICAN TOUR

– *Salute Tour Kicks Off September 10* –

– *TODAY Show Summer Concert Series Appearance Set For June 17* –



LOS ANGELES (April 21, 2014) – International group Little Mix has announced their first ever North American headlining tour set for Fall 2014. Produced and promoted by Live Nation, the energetic dance-intensive **Salute Tour** will kick off Wednesday, Sept. 10 in Boca Raton, Fla. with the group making stops in major cities including New York, N.Y., Los Angeles, Calif., Houston, Texas, and Charlotte, N.C. (see below for a full list of dates). Little Mix will also treat fans to a special concert in New York City on NBC's *The TODAY Show Summer Concert Series* on Tuesday, June 17.

In support of their second studio album, **SALUTE**, the girls gave fans a sneak peek of what's to come on the tour as direct support on Demi Lovato's **The Neon Lights Tour** earlier this year. The group received stellar reviews with the San Jose Mercury News describing them as "a junior version of the Spice Girls" and proclaimed that you'll "be hearing more of them in the months to come."

Citi® cardmembers will have access to a pre-sale tickets beginning **Tuesday, April 22** at 10:00 a.m. local time through Citi's Private Pass® Program. For complete pre-sale details visit www.citiprivatepass.com. The general on-sales will begin on **Saturday, April 26** through the Live Nation mobile app and at www.livenation.com.

Little Mix's current single "Move" in which *Billboard* calls a "fantastic new single" while noting the video "harkens back to the glorious days of early-00s bubblegum pop and mixes an appreciation for throwback choreography with slow-motion sultrines." has amassed over 46 million views. Check out the video here: <http://smarturl.it/LMMoveVideo>.

In May 2013, Little Mix made U.S. history as their debut album **DNA** was the highest charting debut for a UK girl group ever, surpassing the Spice Girls record. To date, Little Mix have sold over 4 million records worldwide and have captivated the US with their GOLD certified debut single "Wings," which has been featured in the hit shows GLEE, American Idol and Dancing With the Stars. Little Mix made their US television performance debut on ABC's GOOD MORNING AMERICA SUMMER CONCERT SERIES in June 2013, and have since performed on ABC's Live! With Kelly and Michael, Watch What Happens Live, The Wendy Williams Show, in addition to presenting the Candies Fashion Award at the 2013 Teen Choice Awards. Little Mix have graced the covers of *Seventeen* and *Girls Life* magazines, and have also been featured in *Teen Vogue* and *Paper*. The girls have since amassed over 200 million cumulative VEVO views, 7 million Facebook fans and over 5.5 million Twitter followers.

Little Mix are Perrie Edwards, Leigh-Anne Pinnoch, Jesy Nelson and Jade Thirlwall.

SALUTE TOUR DATES

All dates, cities and venues below subject to change.

Wednesday, Sept. 10	Boca Raton, FL	Mizner Park Amphitheatre
Friday, Sept. 12	Orlando, FL	House of Blues
Saturday, Sept. 13	Atlanta, GA	The Tabernacle
Tuesday, Sept. 16	Grand Prairie, TX	Verizon Theatre at Grand Prairie
Wednesday, Sept. 17	Houston, TX	Bayou Music Center
Friday, Sept. 19	Phoenix, AZ	Comerica Theatre
Monday, Sept. 22	Hollywood, CA	Hollywood Palladium
Tuesday, Sept. 23	San Jose, CA	City National Civic
Friday, Sept. 26	St. Louis, MO	The Pageant
Tuesday, Sept. 30	Charlotte, NC	The Fillmore Charlotte
Thursday, Oct. 2	Montclair, NJ	The Wellmont Theater
Friday, Oct. 3	New York, NY	JBL Live at Pier 97
Saturday, Oct. 4	Wallingford, CT	Toyota Presents Oakdale
Wednesday, Oct. 8	Upper Darby, PA	Tower Theatre
Thursday, Oct. 9	Silver Spring, MD	The Fillmore
Saturday, Oct. 11	Toronto, ON	The Sound Academy

For more information, visit:

www.little-mix.com

www.facebook.com/LittleMixOfficial

twitter.com/LittleMixOffic

SALUTE ALBUM BUYLINK: <http://Smarturl.it/LittleMixSalute>

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SYCO ENTERTAINMENT

Syco Entertainment is a joint venture between Simon Cowell and Sony Music and is one of the world's leading global music, film and television production companies responsible for some of the world's most successful global TV and music franchises. Syco Entertainment is also the world's most successful producer of international talent with Syco Music being the record label home for such diverse international recording artists as Labrinth, One Direction, Leona Lewis, Susan Boyle, Little Mix, IL Divo, Jonathan and Charlotte, Tate Stevens, Emblem3, Fifth Harmony, James Arthur, Ella Henderson and the Loveable Rogues. Syco's television assets include the global franchises The X Factor and Got Talent. The X Factor was created by Syco Television and is produced by Syco Television and Fremantle Media. Local versions of The X Factor are produced in more than 42 territories and the US version of The X Factor airs in over 191 countries. In 2012 Got Talent became the world's biggest selling TV format and is now commissioned in 56 countries as a local format. In 2013 Syco continues to capitalize on the ongoing success of its established global hit TV formats and a number of new projects including two feature films - One Direction's 3D movie This Is Us with Sony Pictures and One Chance, a film based on the success story of Britain's Got Talent's first winner, Paul Potts, in association with the Weinstein Company.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenationentertainment.com.



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